



Obesity and Functional Foods

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Baton Rouge, LA**

The Obesity Epidemic



Obesity Statistics Today

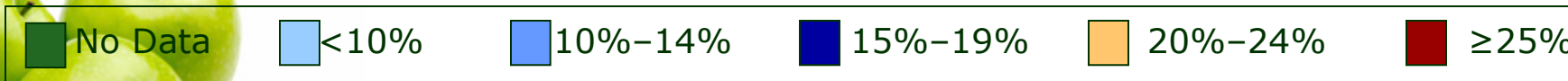
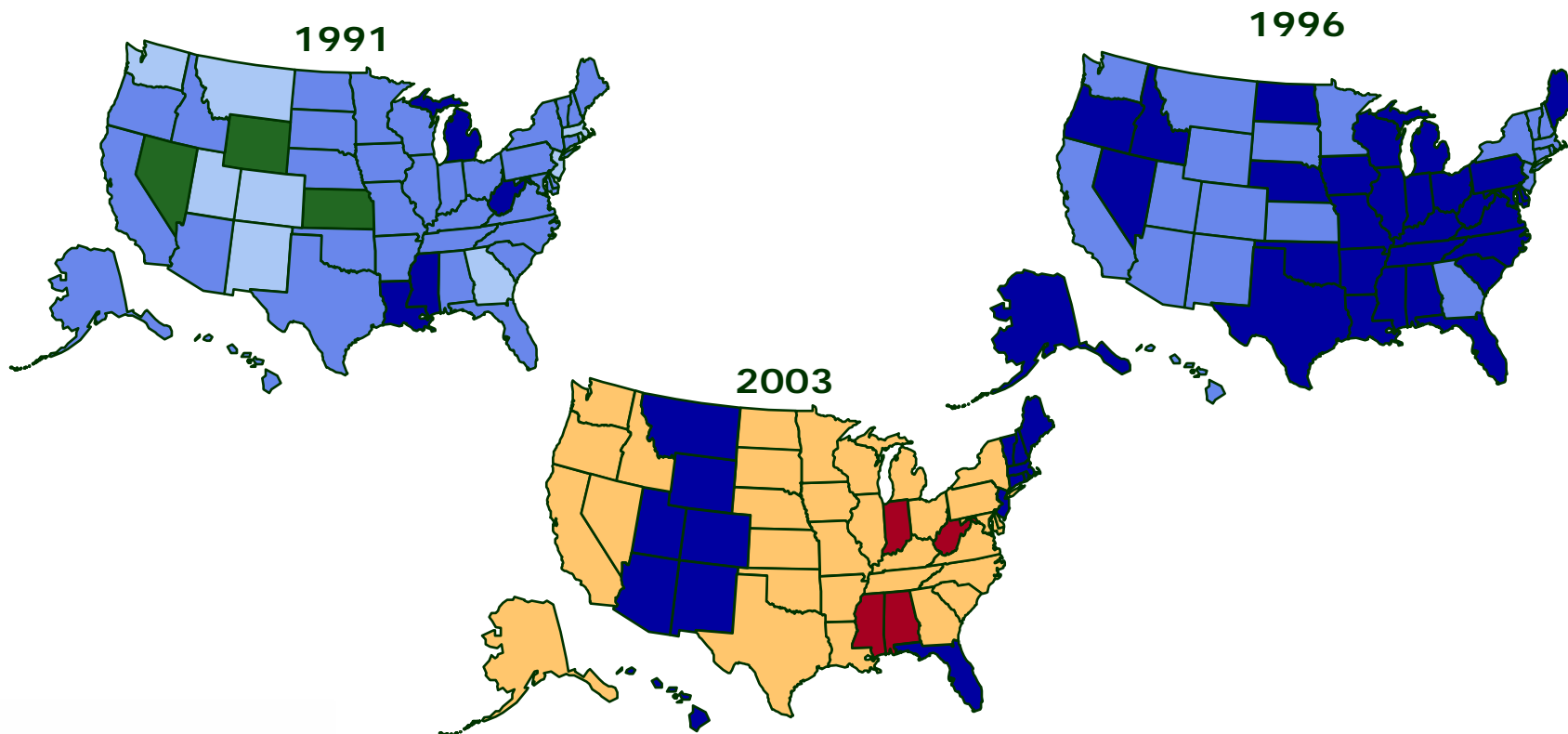
- More than 64% of U.S. adults overweight or obese
 - 120 million adults
- 30% of adults ≥ 20 yrs of age were obese in 1999-2002 compared with 23% in 1994 (NCHS/CDC)
- Major risk factor for heart disease, diabetes, some cancers



Obesity Trends* Among U.S. Adults

BRFSS, 1991, 1996, 2003

(*BMI ≥ 30 , or about 30 lbs overweight for 5'4" person)



The Rising Rate of Childhood Obesity is Alarming



July 2000

Obesity Statistics - Children

- 22 million of the world's children under 5 are overweight or obese.
- Research indicates that in some parts of Africa, fatness and obesity afflicts more children than does malnutrition – sometimes 4x as many.
- In 1999 in the US nearly 13% of children were overweight or obese.



International Obesity Task Force

Obesity Statistics - Children

- The obesity task force estimates that in some countries, more than 30% of the children are obese.
- In Egypt more than 25% of 4-year-olds are fat.
- Obesity rates are also more than 25% among children aged between 4 and 10 in Chile, Peru and Mexico.



International Obesity Task Force

Causes of Adolescent Obesity: The Obesogenic Environment

Sports & Leisure

- Lack of school facilities
- Few local playing areas
- Widely available indoor passive entertainment
- Unsafe streets
- Few cycle routes

High energy foods promoted via

- Advertising
- “Super-sizing”
- School-based marketing
- Snacks, soft drinks
- Sponsorship
- Eating out

OBESOGENIC ENVIRONMENT

Family

- Genetic predisposition
- Excess weight in parents
- Breast-feeding practices
- Parents’ health knowledge, budgeting, shopping, & cooking skills

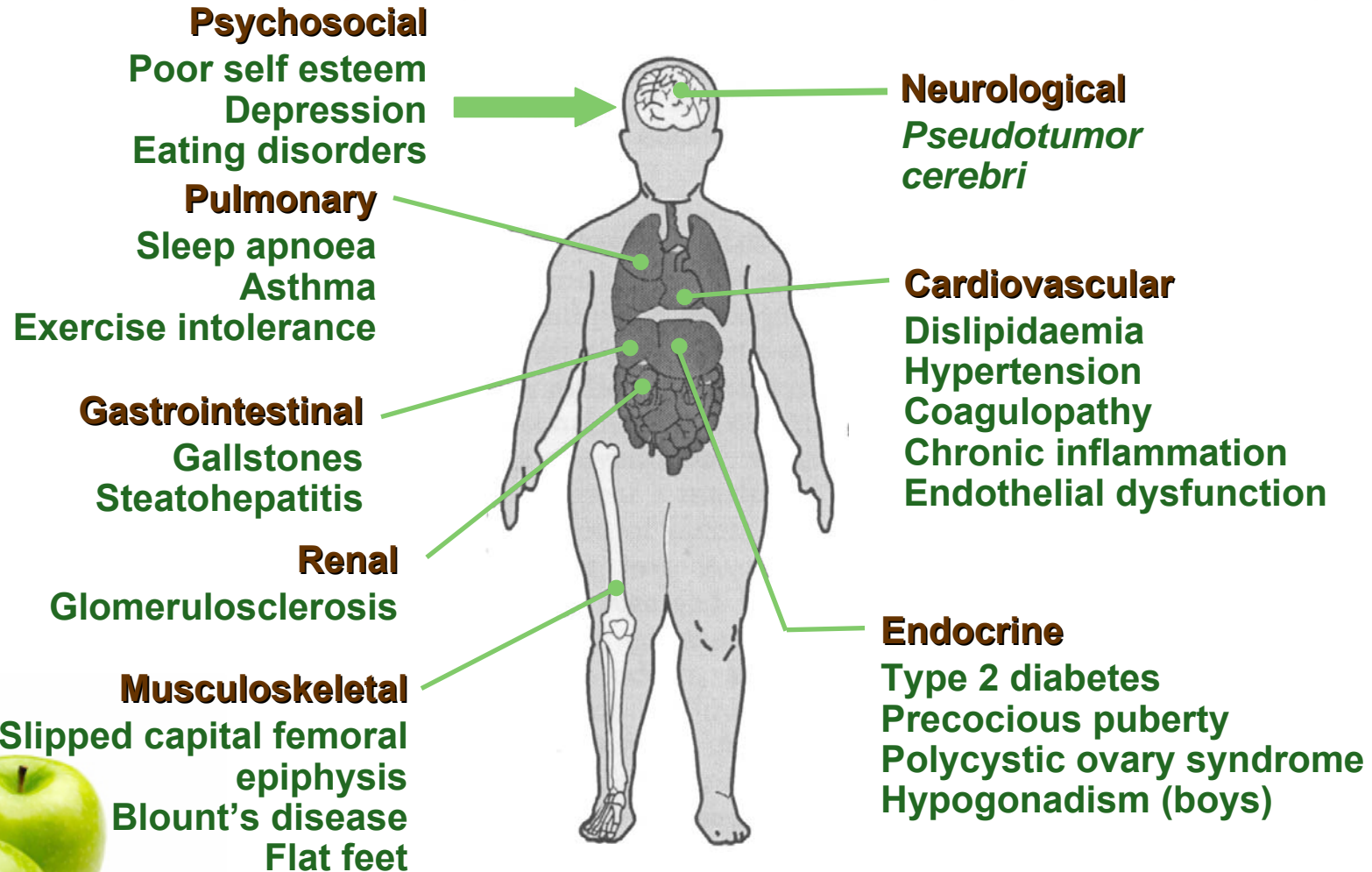
Education & Information

- *Lack of School lessons – lifestyle, nutrition, cooking*
- *Cultural beliefs*



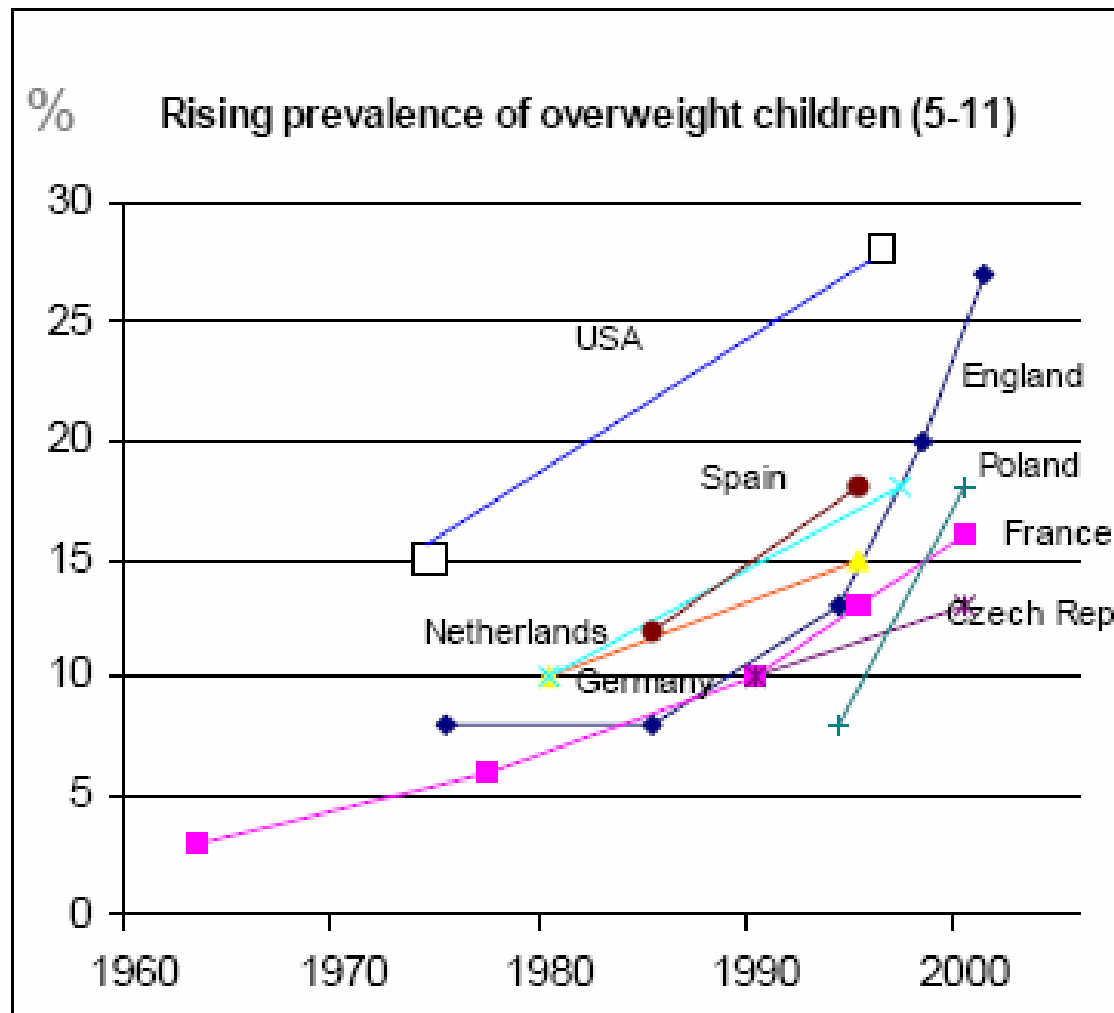
Source: Adapted from IOTF Obesity in Europe report

Childhood Obesity has Serious Medical and Psychosocial Complications



Adapted from Ebbeling et al, Lancet 2002; 360: 473-82





Prevalence of overweight* children aged 6 to 8 years old

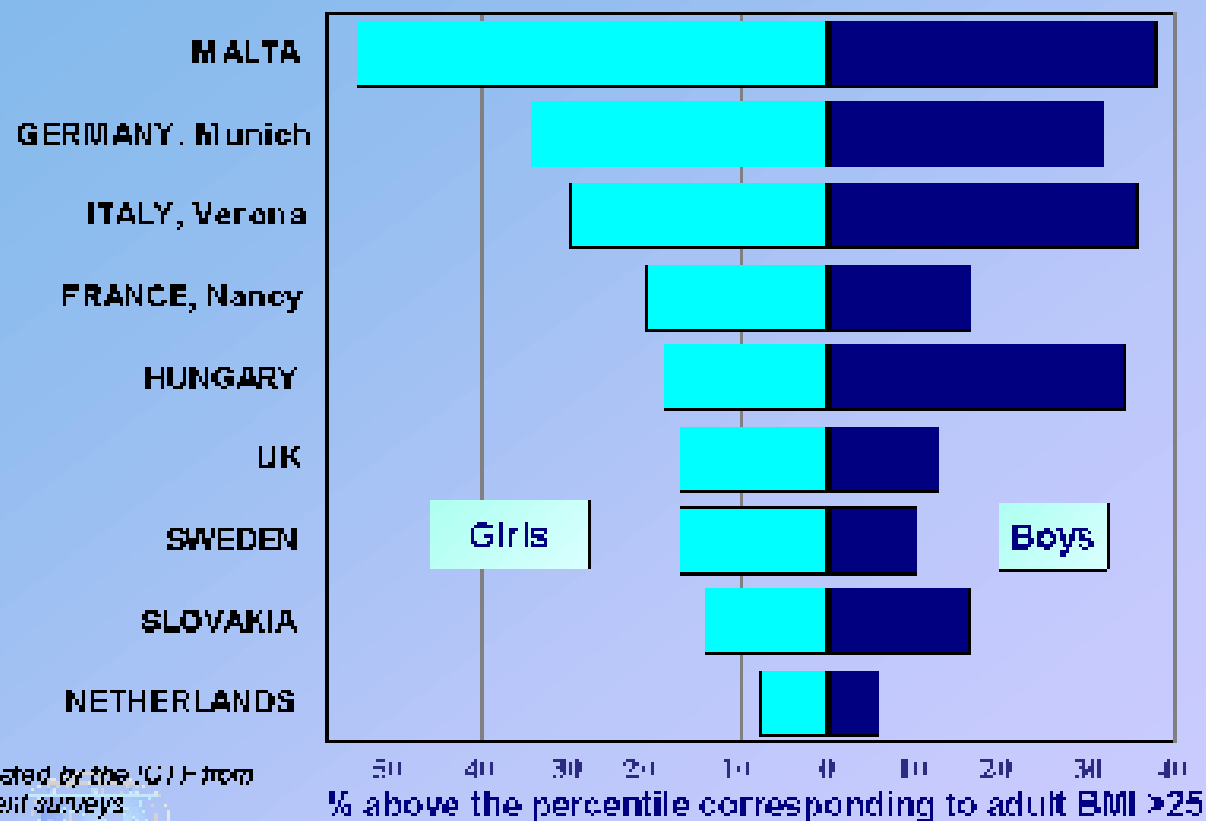
	USA 1988-91	China 1993	Russia 1994-5	South Africa 1994	Brazil 1989
Girls	24.2	12.2	17.8	20.3	10.5
Boys	21.3	14.1	25.6	25.0	12.8

Popkin et al 1996

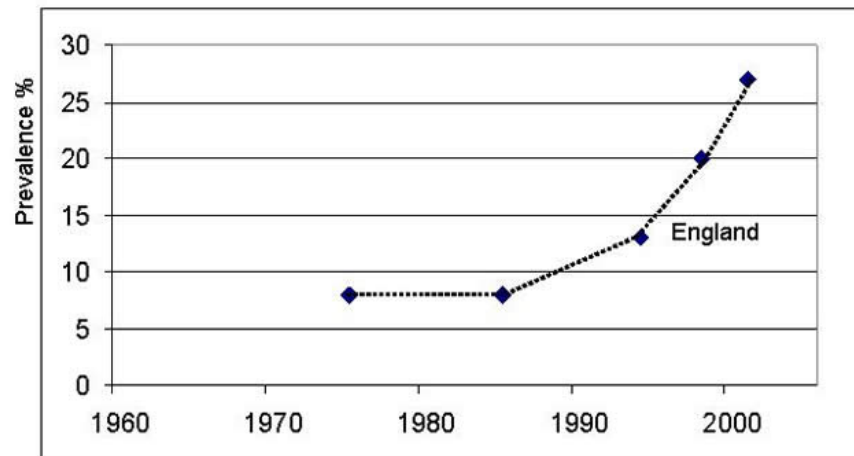
(*defined as BMI higher than the US reference
NHES 85th percentile)



Overweight and obese 10-year olds in selected European countries

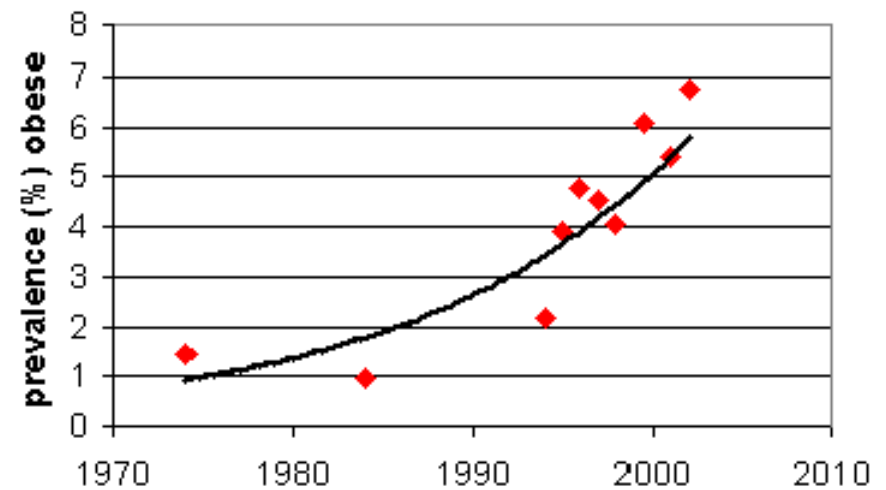


Overweight children Trends in the last three decades

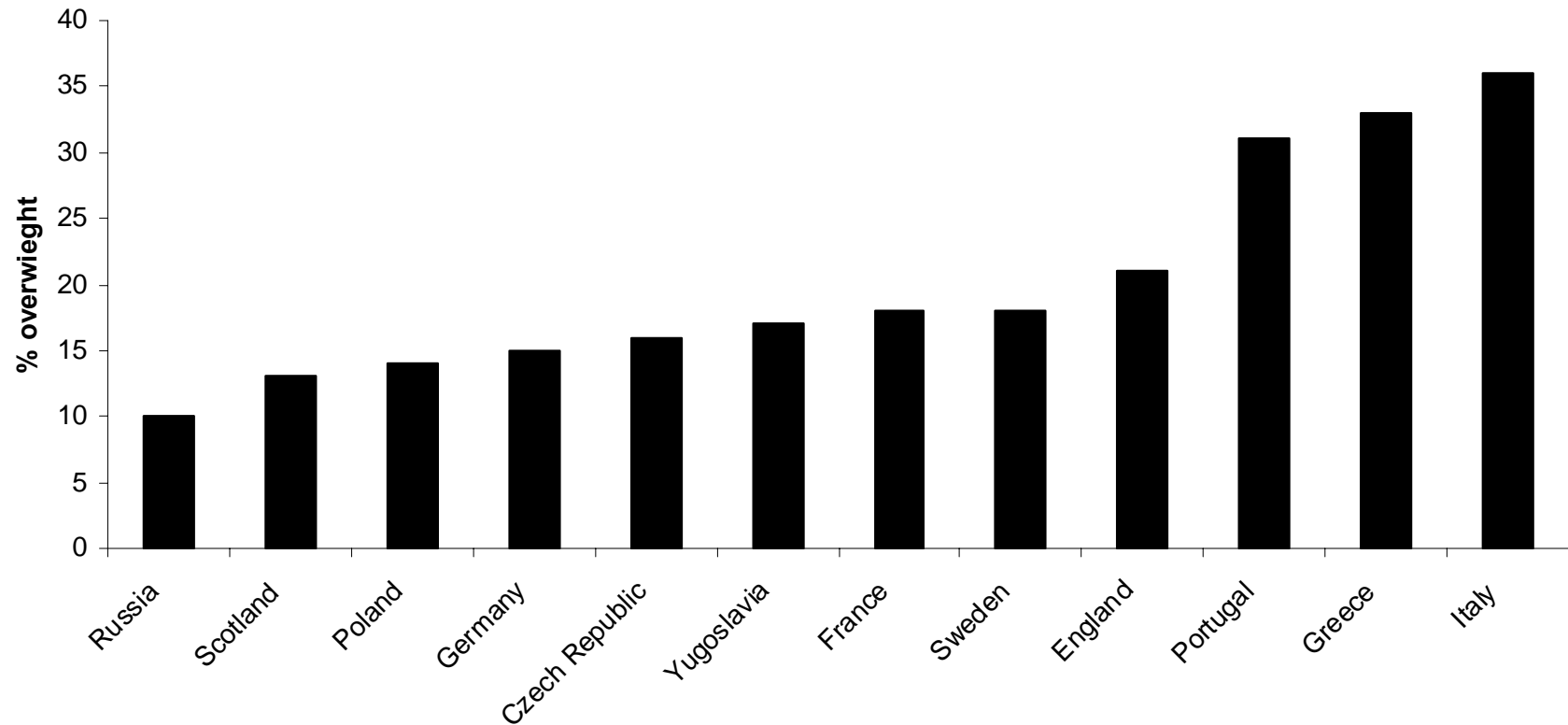


IOTF 2004

Obesity in children 2-15 in England (IOTF definition of obese)



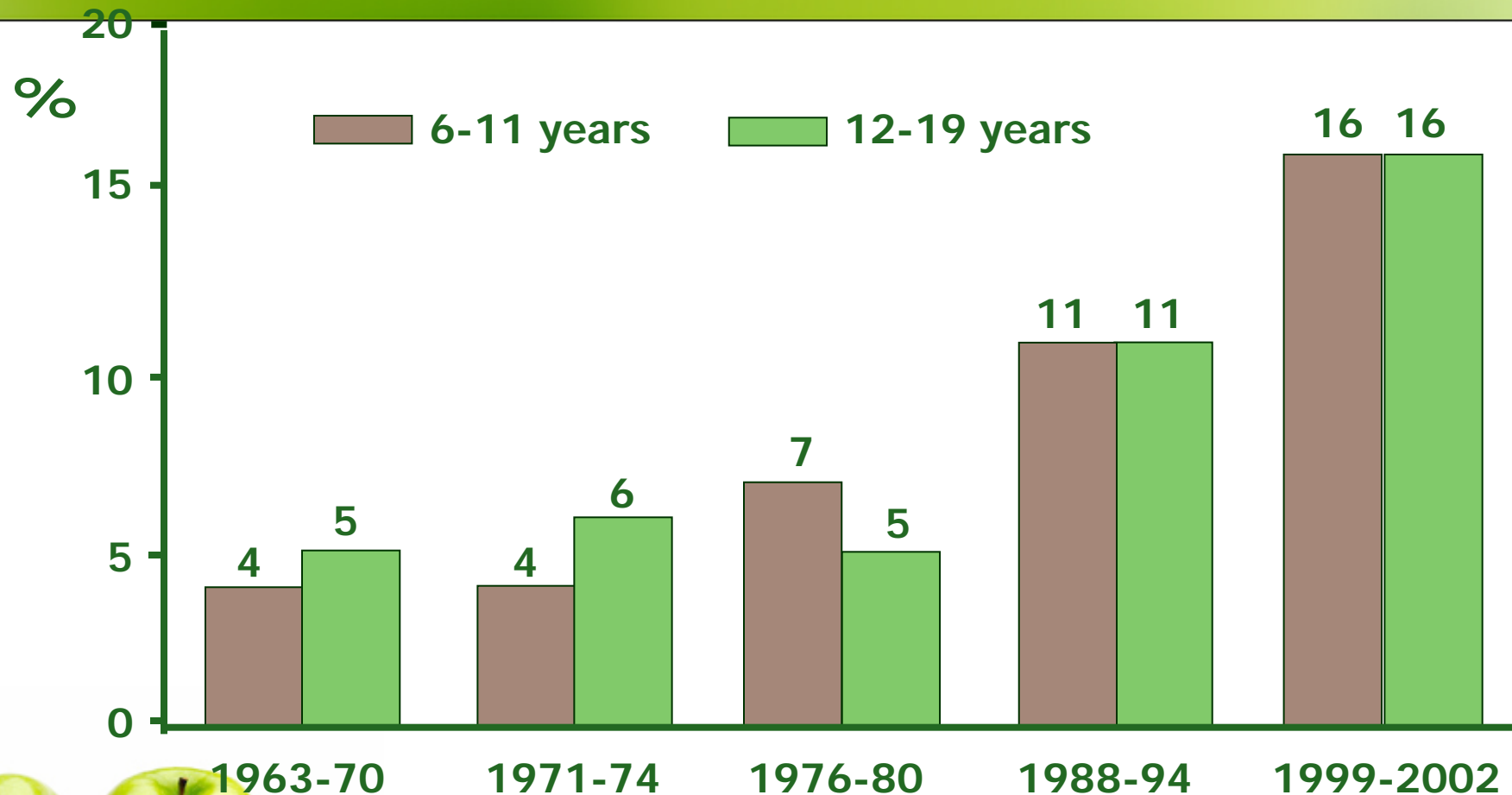
***Prevalence of overweight children aged between
4-11 years by country, latest available year, Europe***



International Obesity Task Force (WHO 2004)

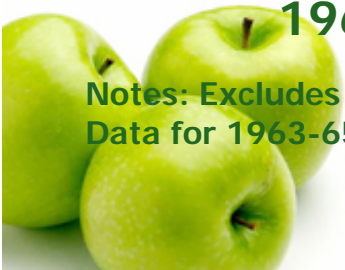


Prevalence of overweight among US children & adolescents aged 6–19 yrs

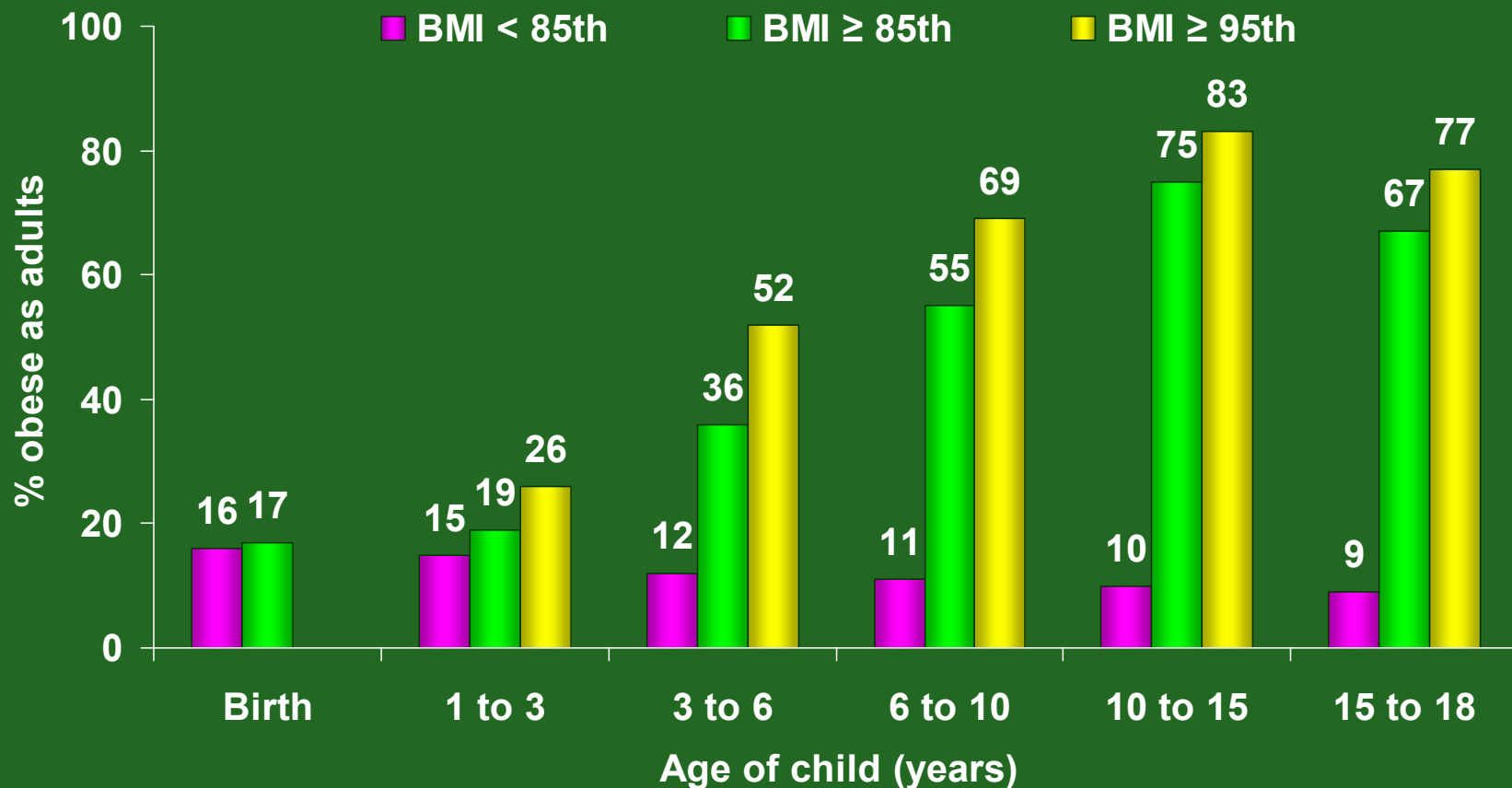


Notes: Excludes pregnant women starting with 1971-74. Pregnancy status not available for 1963-65, 1966-70. Data for 1963-65 are for children 6-11 years of age, data for 1966-70 are for adolescents 12-17 not 12-19 years

Source: CDC/NCHS, INHES and NHANES
Hedley AA et al. JAMA 2004;291:2847-2850

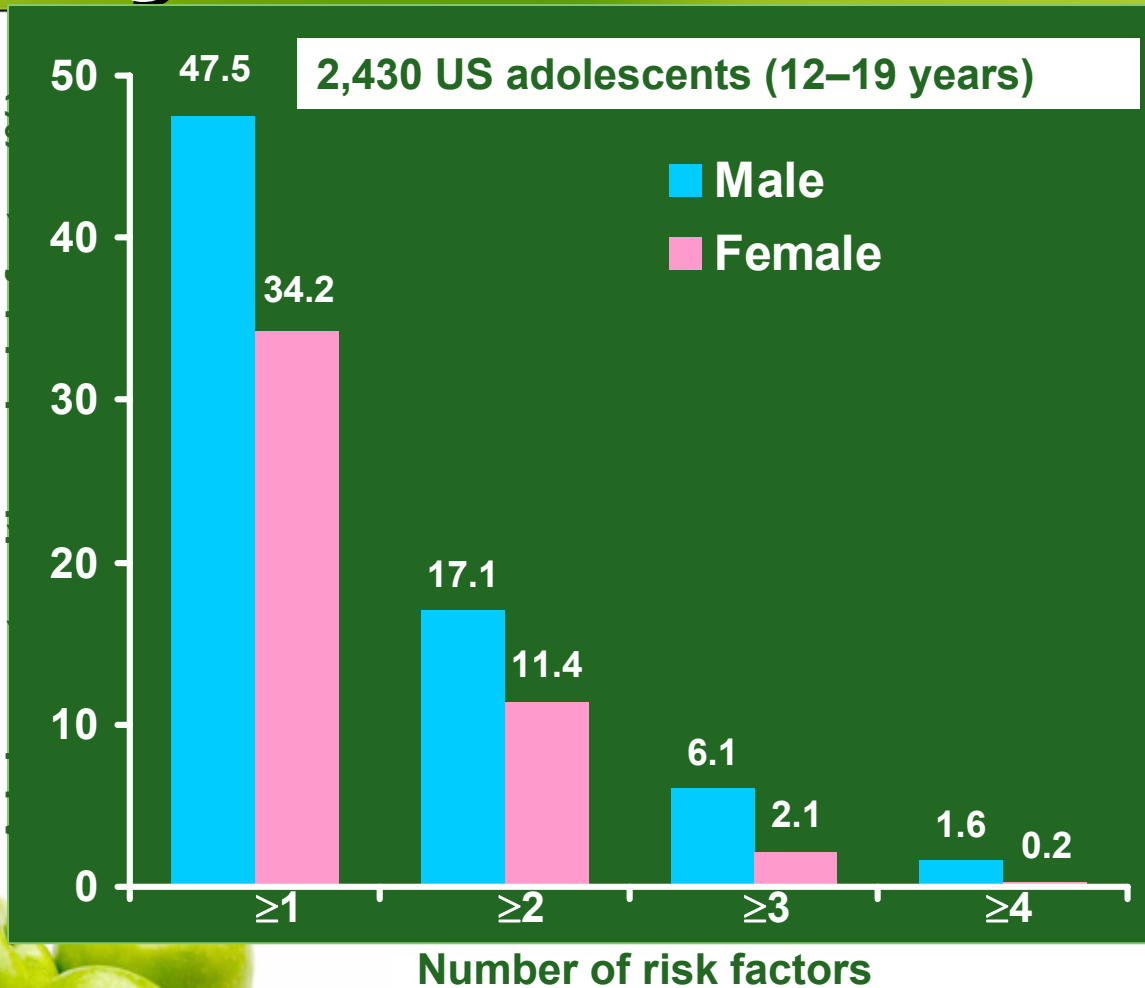


Tracking BMI -for-Age from Birth to 18 Years with Percent of Overweight Children who are Obese at Age 25



Whitaker et al. *NEJM*. 1997;337:869-873

Prevalence of Metabolic Syndrome in Adolescents

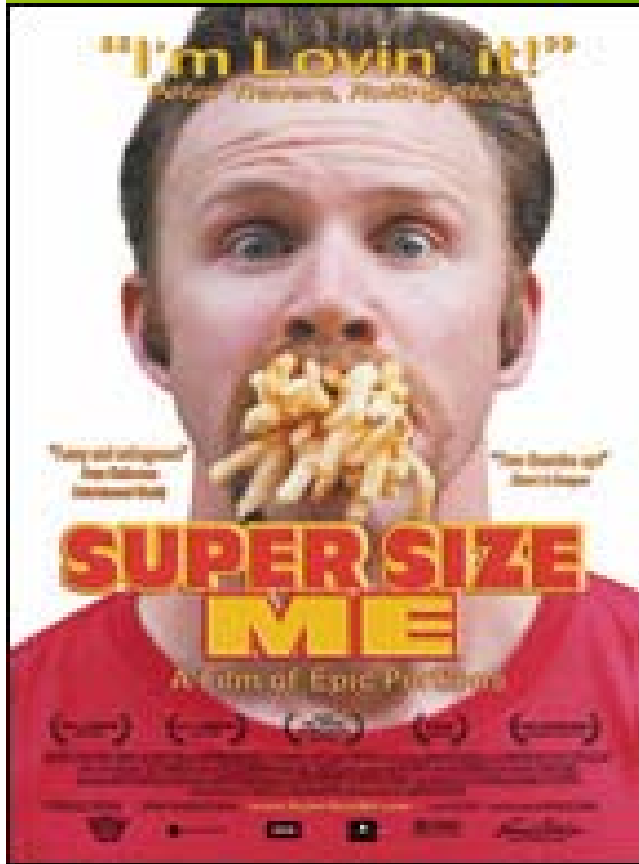


**Overall
prevalence
4.2%**

**In adolescents
with BMI
above 95th
percentile,
prevalence
~29%**

Cook et al. Arch Pediatr Adolesc Med, 2003 (NHANES III, 1988–1994)





THE
BEVERAGE,
1957:



THE
BEVERAGE,
1997:





Big Mac

390 calories

Large Fries

540 calories

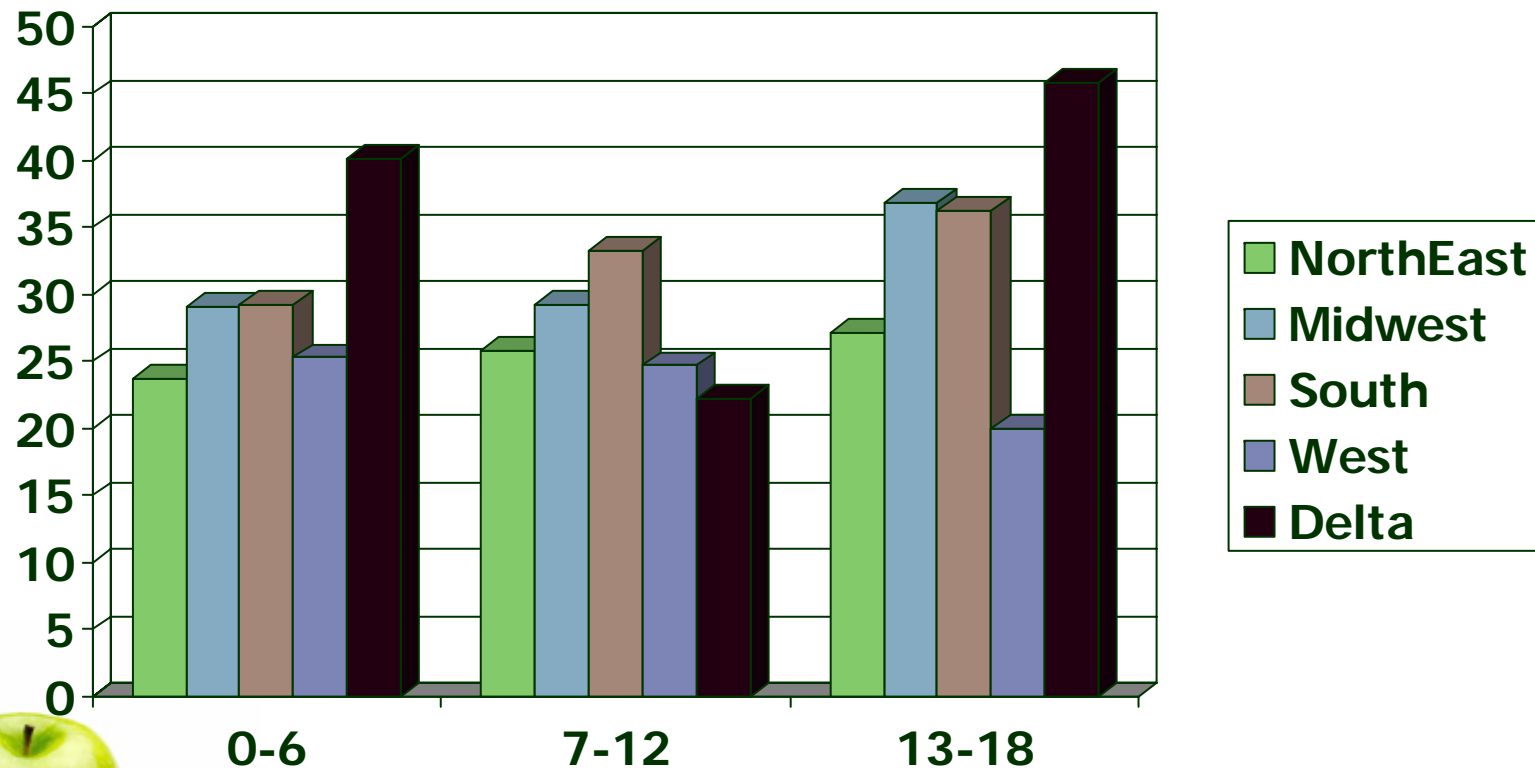
Large Soda

310 calories



1240 calories

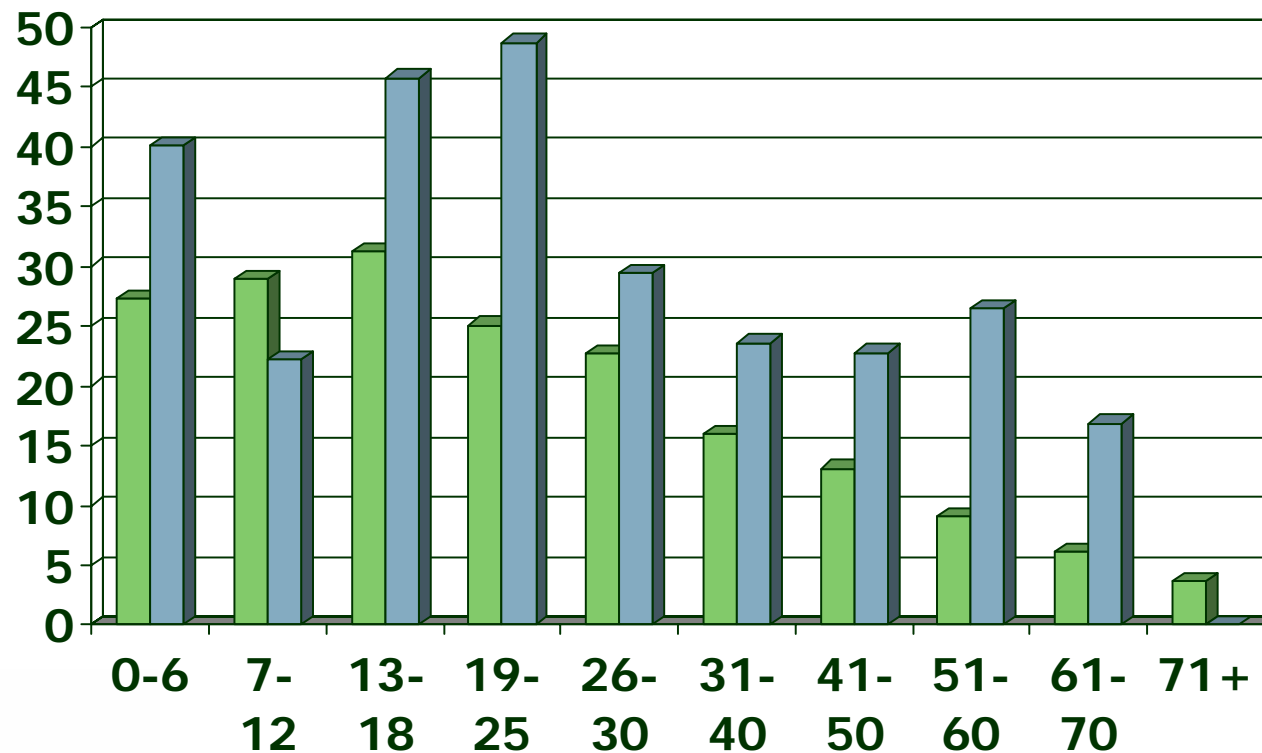
Percentage of Vegetable Servings from French Fries and Potato Chips among Children by Region of the Country



Champagne et al. 2002



Percentage of Vegetable Servings from French Fries and Potato Chips for Age Groups into Adulthood



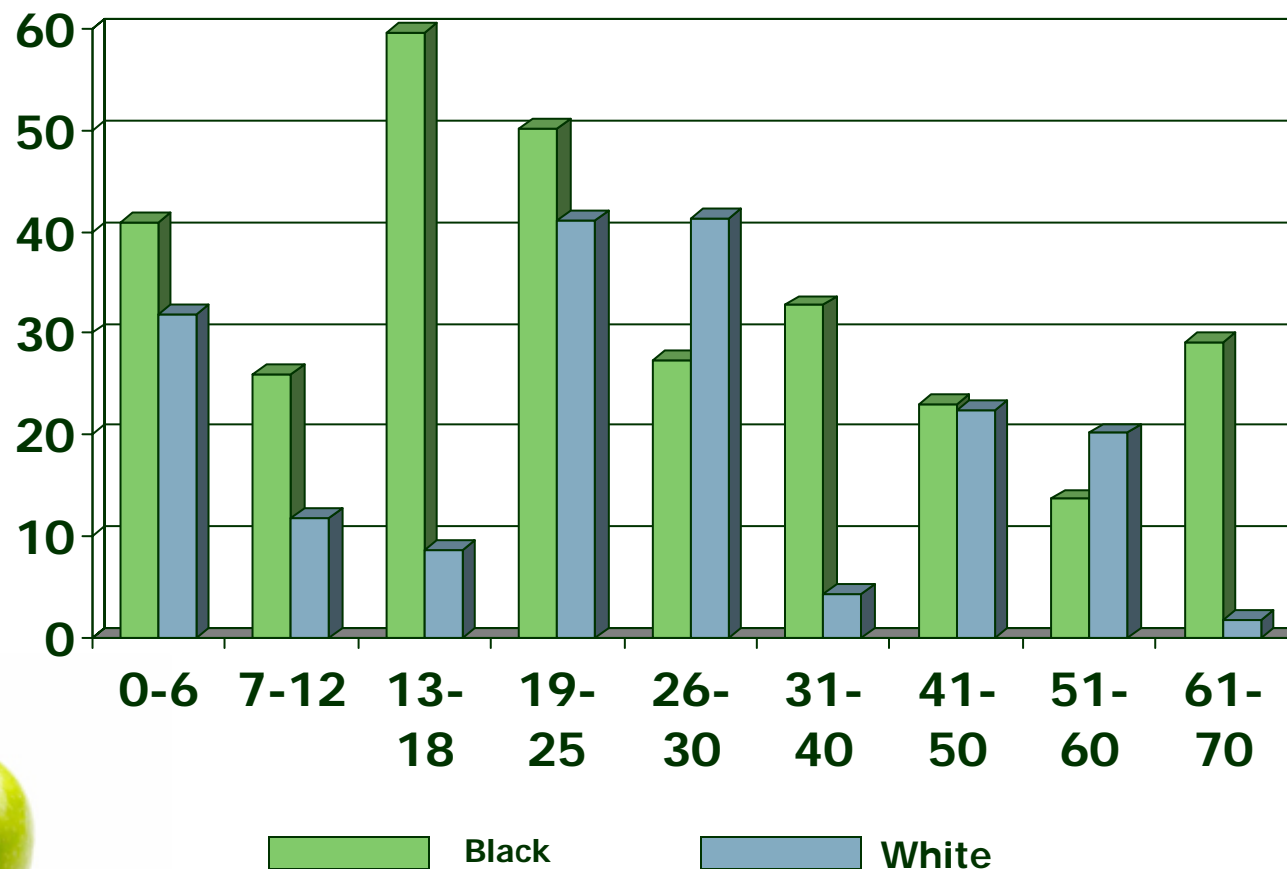
CSFII

Delta NIRI Pilot Data

Champagne et al. 2002



Percentage of Vegetable Servings from Fries & Chips for Age/Ethnic Groups in the Pilot Delta Population



Champagne et al. 2002

Food Intake of Children: consumers & nonconsumers of fast food (CSFII 1994-96,98)

Paeratakul et al. 2003

Children and adolescents (g/day)	Reported eating fast food		<i>p</i> [†]
	Yes (n=3508)	No (n=4799)	
Grains and cereals			
Bread, roll	39	43	.006
Cereal, rice, pasta	57	77	<.001
Grain mixture	114	110	.5
Other grain products	67	67	.8
Fruits			
Citrus fruits and juices	66	70	.5
Other fruits and juices	103	130	<.001
Vegetables			
Dark green/deep yellow	9	12	<.001
Fried potato	35	17	<.001
Other vegetables	71	90	<.001
Legumes, nuts, seeds	14	19	.001
Milk and milk products			
Fluid milk	260	308	<.001
Cheese	13	14	.5
Milk dessert	28	24	.03
Other milk products	54	49	.2

[†]*P* value for the difference in intake between individuals who reported eating fast food and those who did not report eating fast food.



Food Intake of Children: consumers & nonconsumers of fast food (CSFII 1994-96,98)

Paeratakul et al. 2003

Children and adolescents (g/day)	Reported eating fast food		<i>p</i> [†]
	Yes (n=3508)	No (n=4799)	
Meat and meat products			
Beef	17	17	.9
Pork	6	7	.1
Chicken	23	17	<.001
Fish and shellfish	5	6	.4
Other meat	24	26	.006
Meat mixture	81	64	.001
Egg	12	13	.7
Fats, oils, sugars			
Fats and oils	7	8	.1
Sugars and sweets	37	32	.04
Beverages			
Fruit drinks	139	141	.8
Carbonated soft drinks	358	179	<.001

[†]*P* value for the difference in intake between individuals who reported eating fast food and those who did not report eating fast food.



Energy & Nutrient Intake of Children: consumers & nonconsumers of fast food (CSFII 1994-96,98) Paeratakul et al. 2003

Children and adolescents	Reported eating fast food		<i>p</i> [†]
	Yes (n=3508)	No (n=4799)	
Total energy (kcal)	1971	1816	<.001
Carbohydrate (% energy)	53.9	54.1	.5
Protein (% energy)	13.7	14.3	<.001
Fat (% energy)	32.4	31.6	<.001
Saturated fat (% energy)	11.8	11.5	.003
Total fat (g)	71	64	<.001
Saturated fat (g)	26	23	<.001
Cholesterol (mg)	214	213	.9
Dietary fiber (g)	12	13	.05

[†]*P* value for the difference in intake between individuals who reported eating fast food and those who did not report eating fast food.



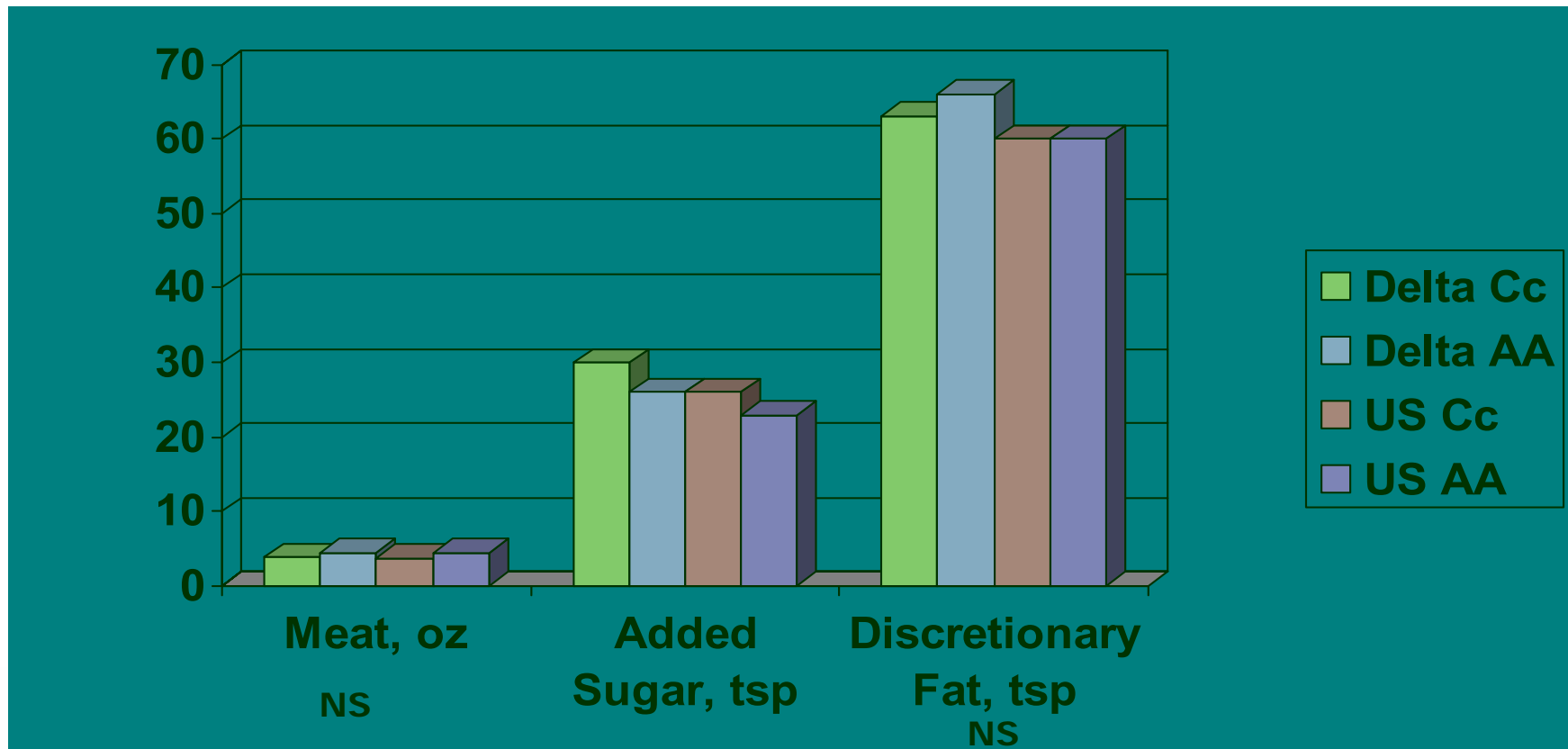
Energy & Nutrient Intake of Children: consumers & nonconsumers of fast food (CSFII 1994-96,98) Paeratakul et al. 2003

Children and adolescents	Reported eating fast food		P^{\dagger}
	Yes (n=3508)	No (n=4799)	
Vitamin A (retinol equiv)	787	905	<.001
Vitamin C (mg)	92	100	.02
Vitamin E (mg)	6	6	.6
Beta carotene (retinol equiv)	269	344	<.001
Sodium (mg)	3001	2900	.02
Calcium (mg)	875	868	.7
Potassium (mg)	2244	2253	.8
Iron (mg)	14	14	.3

$^{\dagger}P$ value for the difference in intake between individuals who reported eating fast food and those who did not report eating fast food.



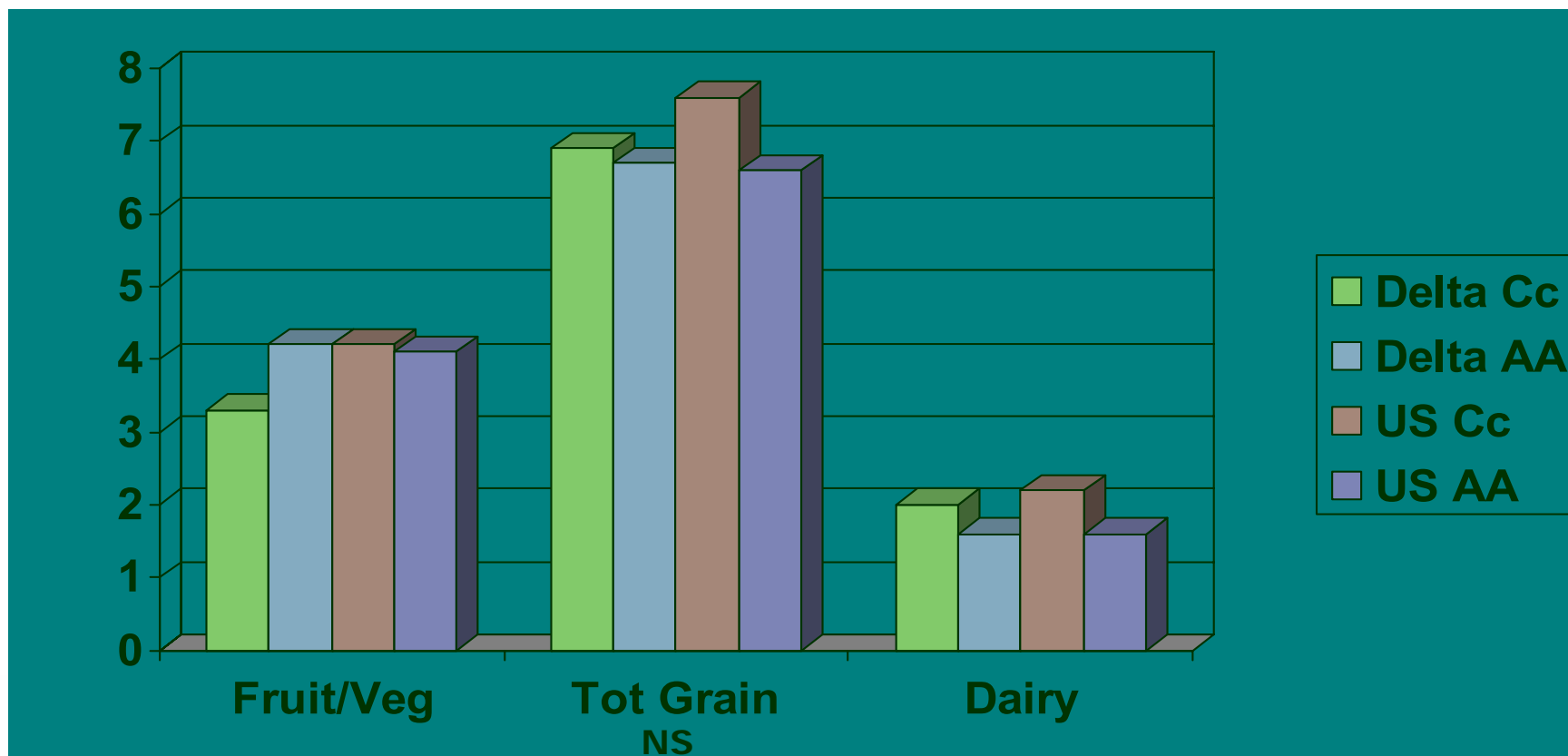
FOODS 2000 Children: Meat & Pyramid Tip



Added Sugar
 $P < .05$ for DCc vs USCc

Champagne et al, 2004

FOODS 2000 Children: Fruit/Veg, Grains, Dairy



Fruit/Veg
 $P < .0001$ for DCc vs USCc
 $P < .005$ for DCc vs DAA

Dairy
 $P < .05$ for DCc vs USCc
 $P < .01$ for DCc vs DAA

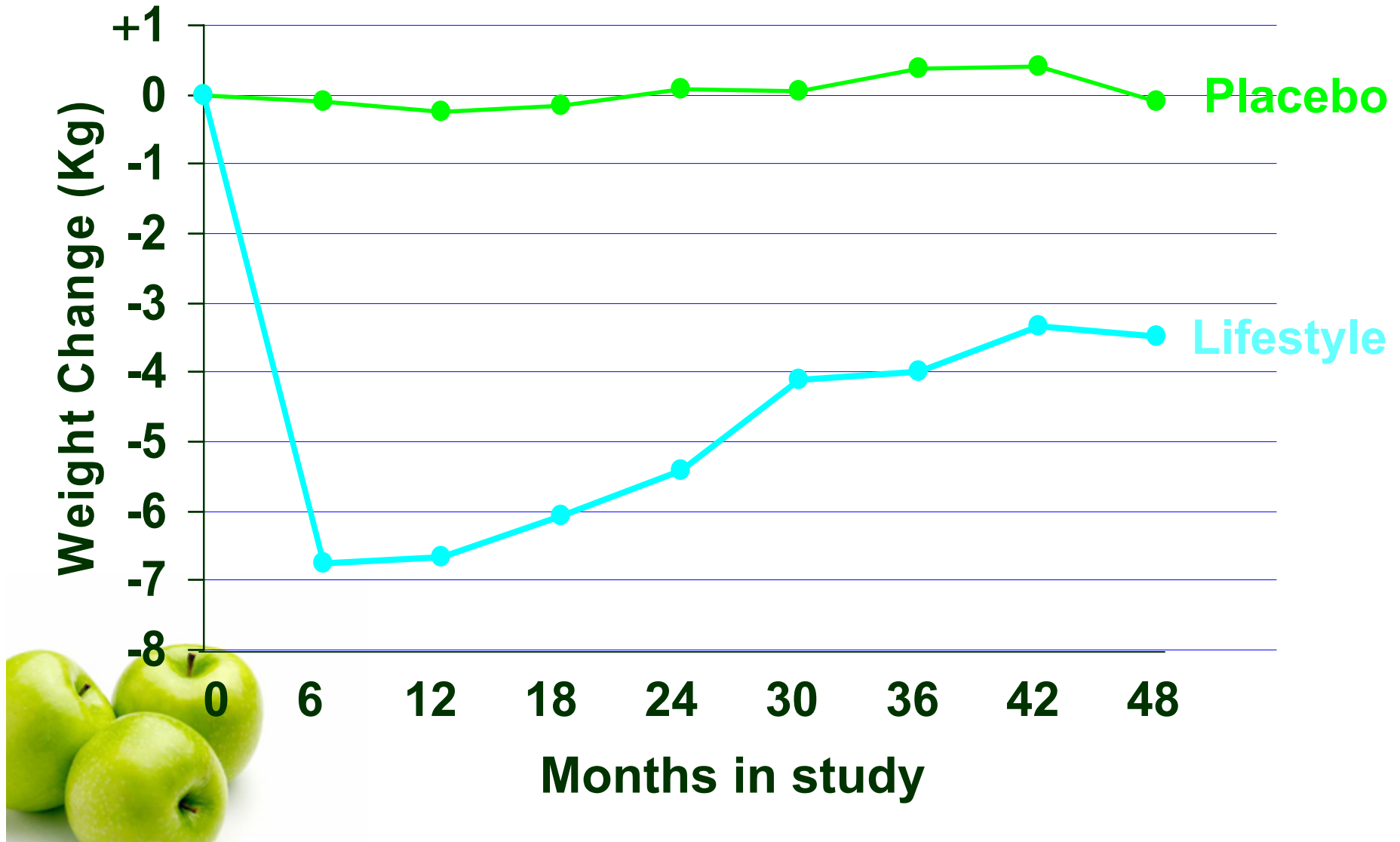
Champagne et al, 2004

Current Approaches Toward Treatment of Adolescent Obesity

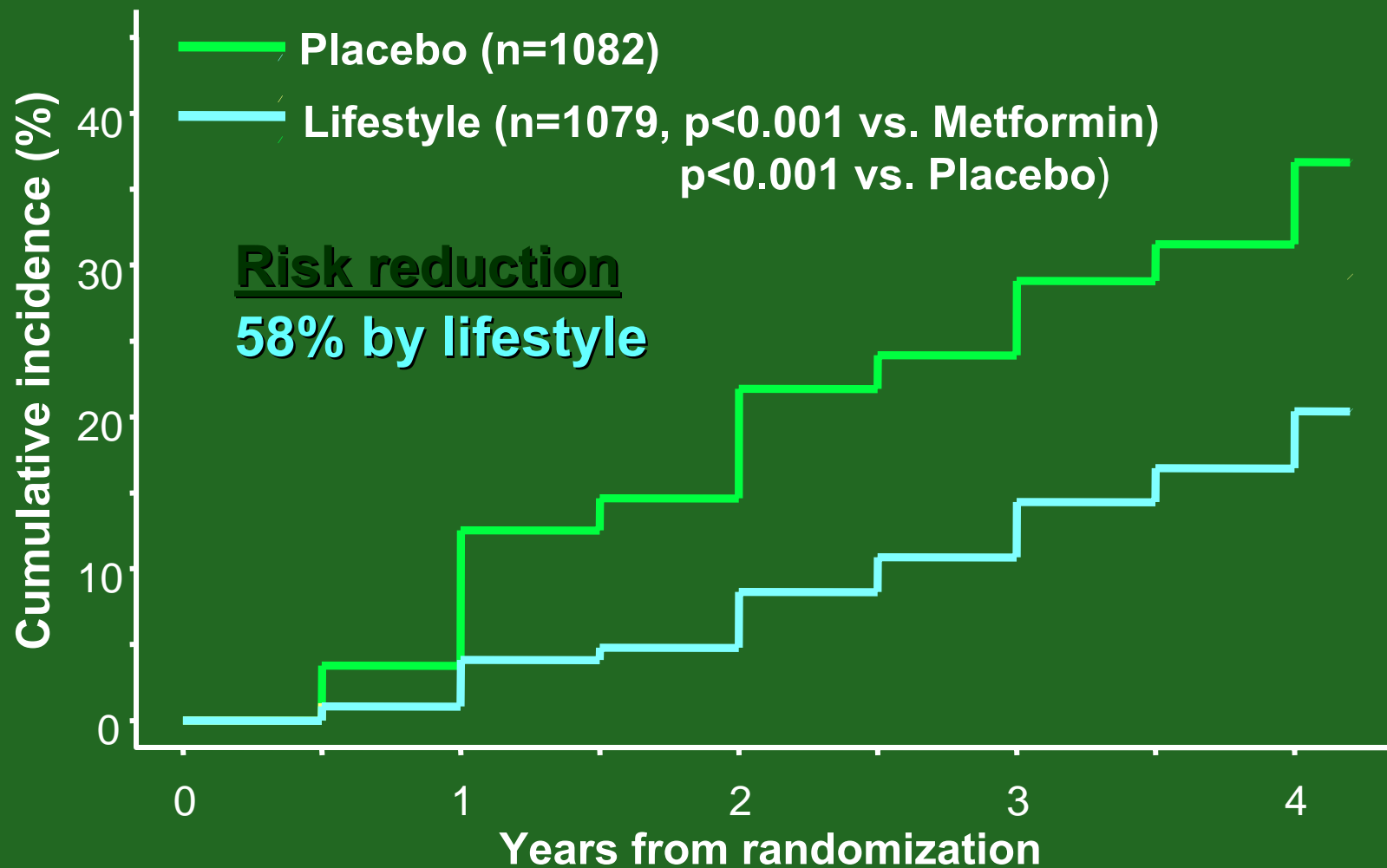
- There are controlled studies on the treatment of adolescent obesity
- Most approaches focus on diet, behavioral, and physical activity
- Family-based and school-based
- Most show small but significant changes in weight or adiposity with substantial relapse



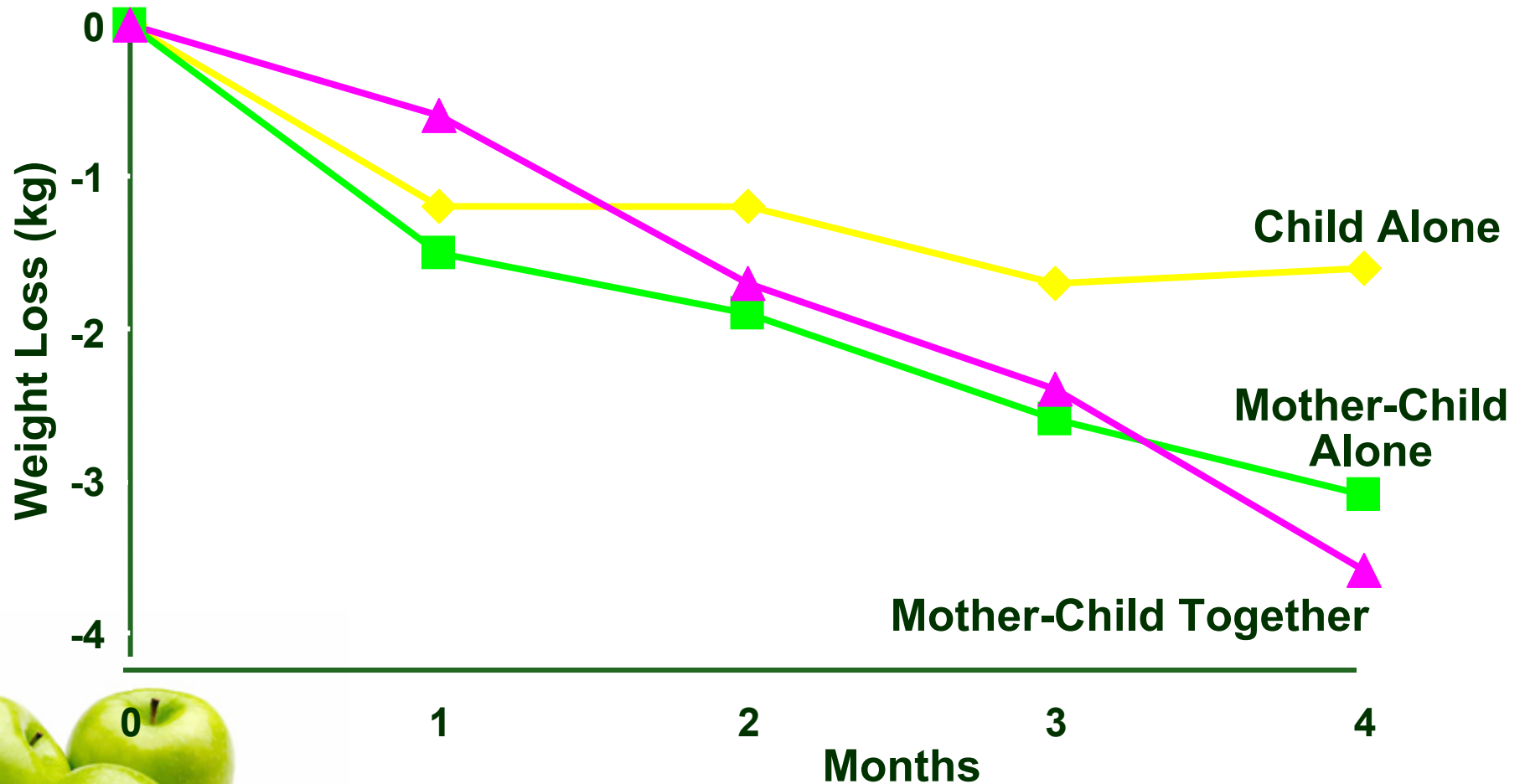
Average Weight Change in DPP Lifestyle Group



Incidence of Diabetes in DPP



Effect of Treatment With Diet, Behavioral Modification and Parental Support



Wadden TA et al, Pediatrics 1990; 85(3):345-52

Breaking News on Supplements, Nutrition & Healthy Foods

Calls for ban on fizzy drinks in schools 30/06/2003-

Doctors in the UK will urge the government to control the sale of fizzy drinks in schools, following similar calls in the US in recent months.

Medical professionals believe that sweetened, fizzy drinks, which often contain high levels of caffeine, too, are contributing to growing levels of obesity.

A study published last week found that such drinks are replacing consumption of milk or healthier options, which results in deficiencies of nutrients such as calcium, phosphorous and vitamin A.

Fizzy drinks are also being linked to obesity, tooth decay, and increasing incidences of diabetes in adulthood.

Doctors will debate the issue at the British Medical Association's annual conference this week, reported the *Western Mail* newspaper today.



<http://www.nutraingredients.com/news/printNewsBis.asp?id=38148>

What are Functional Foods?

Functional foods are foods and food components that provide a health benefit beyond basic nutrition; this includes conventional foods, fortified, enriched, or enhanced foods, and dietary supplements.

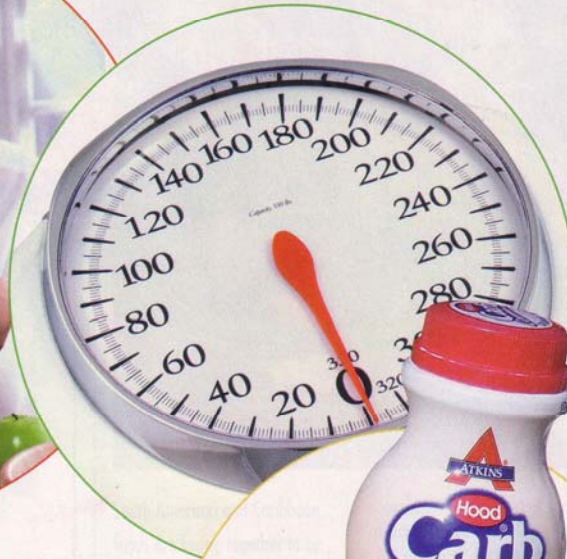
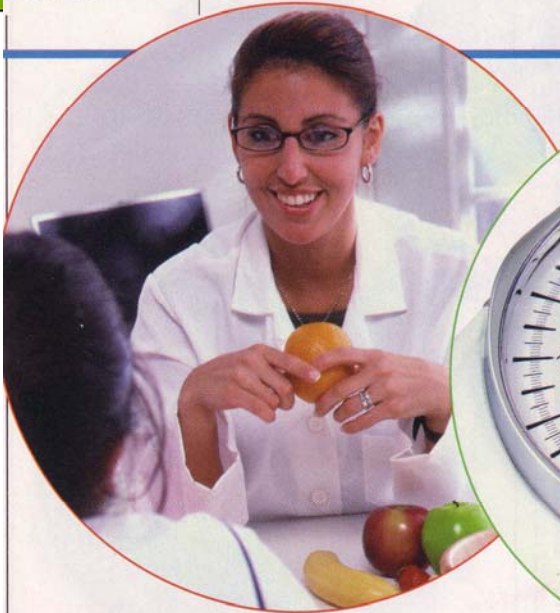


International Food Information Council (IFIC) Foundation

Functional Food Alternatives?

PREPARED
FOODS

cover story



Retro Reductions

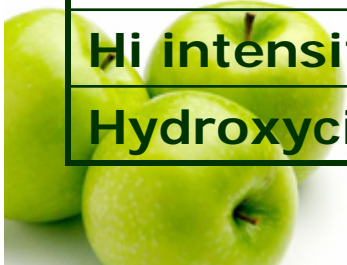
The "2005 Prepared Foods R&D Trends: Weight Control Formulations Survey" suggests that as low-carb diets take a dip in popularity, reduced-fat and -calorie products are making a comeback. However, the supporting ingredients have remained the same.

February 2005
www.preparedfoods.com



Percentage of Manufacturers & Consumers Who Believe These Ingredients Promote Weight Loss (Source: www.preparedfoods.com February 2005)

	Manufacturers		Consumers	
	2004	2003	2004	2003
Chitosan	3.3	4.5	2.4	1.4
Chromium	11.4	8.7	12.2	9.6
Conjugated linoleic acid (CLA)	13.7	10.5	6.4	3.9
DAG (1,3 diacylglycerol)	3.3	4.9	0.7	1.4
Dietary fiber	76.8	68.9	76.4	71.0
Fruit	43.1	36.7	45.3	37.9
Grapefruit	18.5	14.0	32.5	25.7
Green tea	33.4	24.5	38.4	28.2
Gums	27.0	24.1	3.6	4.6
Hi intensity sweetners (equal)	37.9	35.0	36.6	28.9
Hydroxycitric acid (HCA)	3.3	4.2	1.2	1.8

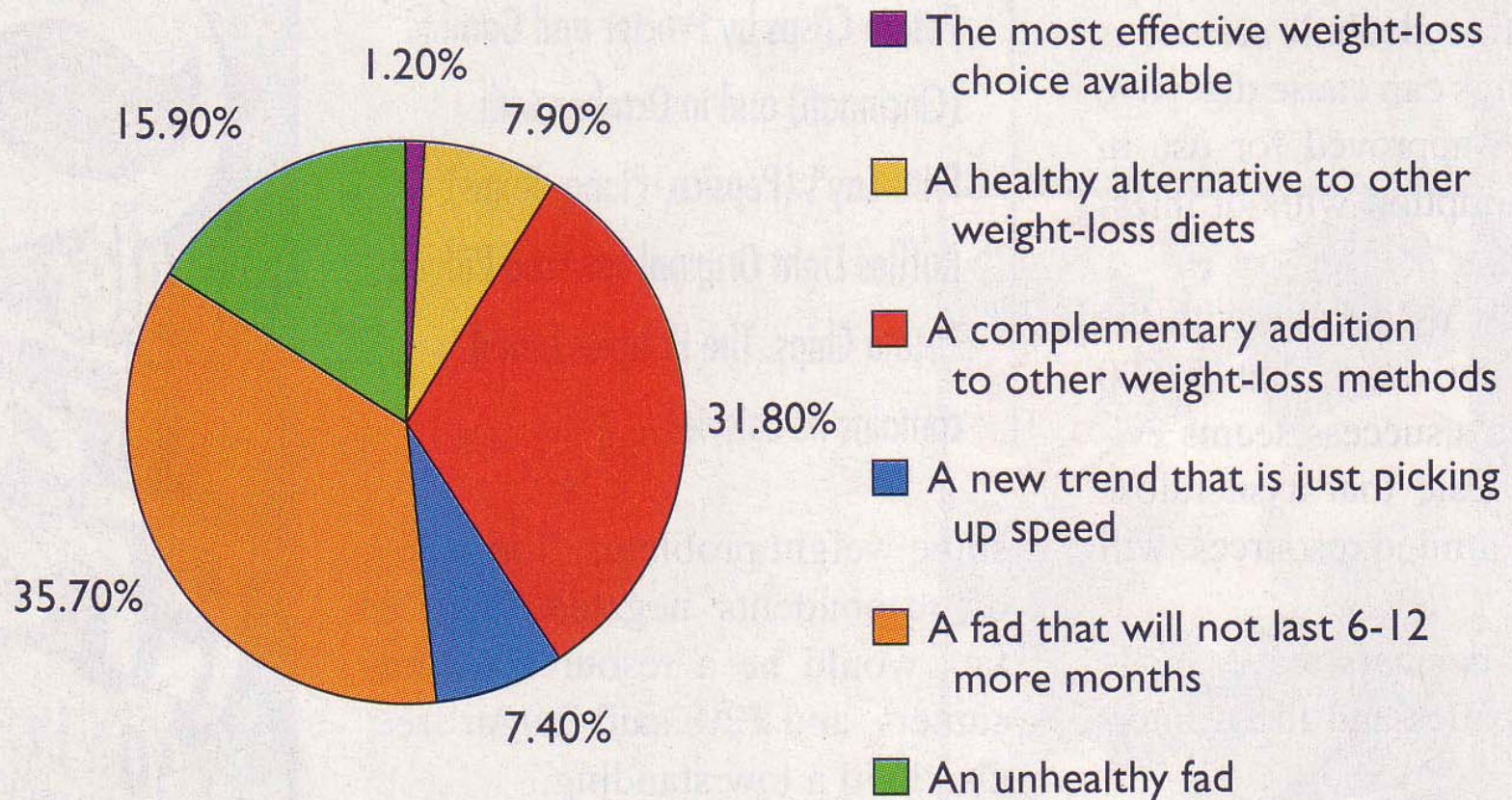


Percentage of Manufacturers & Consumers Who Believe These Ingredients Promote Weight Loss (Source: www.preparedfoods.com February 2005)

	Manufacturers		Consumers	
	2004	2003	2004	2003
L-carnitine	9.0	9.8	5.3	5.7
Med chain triglycerides (MCT)	6.6	6.3	2.4	2.9
Omega-3 fatty acids	35.3	33.9	34.1	35.4
Polydextrose	14.7	11.2	4.3	3.6
Protein, soy	50.2	53.8	48.4	52.9
Protein, whey	31.8	30.4	24.8	25.4
Resistant starch	19.9	14.3	4.3	6.1
Sugar polyols	25.8	27.3	19.6	15.0
Vegetables	50.9	44.8	60.6	51.1
Whole grains	66.4	52.1	67.8	58.9
Base count	422	286	419	280



Manufacturers' Opinions of Low-carb



Source: The 2005 *Prepared Foods' R&D Trends Survey: Weight Control Formulations*.
Survey base: n=403; Overall survey base: n=431

Functional Food Alternatives for Children and Teens?



Functional Food Alternatives for Children and Teens?



September 29, 2003

New Biotech Potatoes Could Mean Low-Fat Fries

By Dennis T. Avery

Biotechnology has just produced another massive breakthrough for world food security—a blight-proof potato.

In America, obesity has become a front-page issue, and it looks as though the anti-biotech campaign is about to collide with the anti-fat campaign. The low-fat biotech potatoes have 35 percent more starch, so they absorb less fat during frying. Ergo, a lower-calorie, lower-fat biotech French fry. These “leanfries” should solidify the French fry’s place in the global twenty-first century, if the fry processors and drive-ins can find the courage to sell them.



Dennis T. Avery is based in Churchville, VA, and is director of the Hudson Institute's [Center for Global Food Issues](#).

Lower Fat French Fries Made From Rice

People who love french fries but need to cut their fat intake may soon be saying that the nice fry is the new fry.

This new french fry has 25 to 50 percent less fat than regular fries, says ARS food technologist Ranjit Kadan, who is with the Southern Regional Research Center in New Orleans, Louisiana.

"Basically, the main ingredient is rice - that's the good part of it," he says. "Since we are starting with rice flour, we can fortify it with protein, vitamins, and minerals to make an even more nutritious, wholesome food."





NUTRIENT DATA LABORATORY



Agricultural
Research
Service

Search the Nutrient Database

[Search](#) online for values in the USDA National Nutrient Database for Standard Reference, Release 17

[Download software](#) to search the SR database on a Windows PC or a handheld personal digital assistant (PDA) - **Now available for SR17**

Food Composition Products

Data sets prepared by USDA-ARS's Nutrient Data Laboratory:

- [USDA National Nutrient Database for Standard Reference, Release 17](#)
- [Reports by Single Nutrients](#) containing selected foods from SR17
- [Nutritive Value of Foods](#) (Home and Garden Bulletin No. 72). Revised October 2002.
- [Retention Factors](#)

Information

- [How to Get Information from NDL](#)
- [FAQs \(Frequently Asked Questions\)](#)
- [Food Composition and Nutrition Resource Links](#)
- [Articles by NDL Staff](#)
- [Glossary](#)
- [Measurement Conversion Tables](#)
- [USDA Compiling Food Composition Data for 110 Years](#)
- [National Nutrient Databank Conference](#)

What's New?

- [Presentations](#) made by NDL staff at the 29th National Nutrient Databank Conference and Experimental Biology 2005 are now available.



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weight loss teens Search Web 227 blocked AutoFill Options weight loss teens



For teens seeking information and guidance on weight loss, weight management, and related dieting issues including Anorexia, Bulimia, Body Image, health, sexually transmitted diseases, and much more!

Teen Healthy Diet Articles

- [I Look Like Beauford the Cow & Swimsuit Season is Here!](#)
- [The Diet & Acne Connection](#)
- [The Sex & Diet Relationship](#)
- [Teen Rebel](#)
- [Click Here for Section II of Diet Teen](#)
- [Smokin'- Have You Seen the Marlboro Man Lately?](#)
- [My Friend is a Bit Druggy](#)
- [Pullin' G's in a Mustang Coup](#)
- [Friends, Romans, Lend Me Your Ears!](#)
- [Set The Sail](#)
- [Sky At Dawn](#)



Hey guys - Greg and Marsha here. Look at the loot on our table. Peachy king, eh? Greg hand-squeezed the orange juice all by himself.

As you can see, a healthy diet doesn't have to be bland. Now when you get really old and your face looks like a roadmap, and the back of your butt touches your heels, then you'll love bland dieting. Think about it... Geezers love stuff like stewed prunes, sweet potatoes - you know, anything that gives them gas.

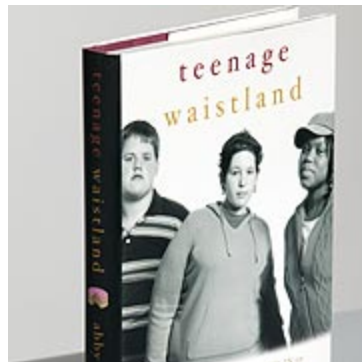
But enough about geezers. Look at all the great food piled on our table! It's fit for a Prom Princess or a Prom Prince. Healthy fruits, veggies, grains, breads, lean meats - it's stuff that our bodies love. And look at our teeth. White, aren't they? That's from all the milk we drink. (Okay, so we touched up the picture a bit.) So if you're wanting to get fit, stick around Diet Teen and check out the snazzy articles, tips, suggestions and the like. And while you're here, have an apple on us!

Greg & Marsha

Weight loss can't be forced on children

By Nanci Hellmich, USA TODAY

Browbeating won't work. Neither will bribes or threats. If you really want to help your overweight child slim down, set a good example, create a healthy environment at home and remember that real change has to come from within the child.



*Teenage
Waistland*
author Abby
Ellin
encourages
parents to
model healthy
behaviors that
their kids can
follow.



http://www.usatoday.com/life/lifestyle/2005-06-05-obese-kids_x.htm?csp=N009

Preventing and Addressing Obesity in Children and Adolescents

- **Promote an active lifestyle**
- **Promote the intake of fruits and vegetables**
- **Restrict the intake of energy-dense, micronutrient-poor foods such as packaged snacks**
- **Restrict the intake of sugar-sweetened soft drinks**



Preventing and Addressing Obesity in Children and Adolescents

- Detect and respond appropriately to children at risk at an early age
- Modify the environment to:
 - enhance physical activity in schools and communities
 - address the food environment in school (e.g., vending machines)
- Create more opportunities for family interactions (e.g., family meals)



Preventing and Addressing Obesity in Children and Adolescents

- Limit the exposure of young children to heavy marketing of energy-dense, micronutrient-poor foods
- Provide the necessary information and skills to make healthy food choices



Conclusions

- **In addressing childhood obesity, lifestyle is the most critical factor.**
- **Functional foods, including foods which offer improved choices over traditional foods, can help to provide children with some appealing alternatives.**



Conclusions

- **Conventional foods with functional properties, such as fruits and vegetables, can be incorporated into a dietary pattern appropriate for achieving and maintaining a healthy weight.**
- **Modifications to the both the food and activity environment will help to enhance the success of efforts to reduce childhood obesity.**

